

“Education and the U.S.A.”
Annual Conference of the German Association
for American Studies
Friedrich-Schiller-Universität, Jena
June 4-7, 2009

Preliminary Program

Thursday, June 4, 2009

10:00

Editorial Board Meeting (not open to the public)
(UHG, Senatssaal, Fürstengraben 1)

12:30

DGfA/GAAS Board Lunch (not open to the public)
(Gaststätte Zur Noll, Oberlauengasse 19)

13:30

DGfA/GAAS Board Meeting (not open to the public)
(UHG, Senatssaal, UHG, Fürstengraben 1)

15:00

PGF: Young Scholars Forum
(UHG, Senatssaal, Fürstengraben 1)

17:00

Conference Opening and Welcoming Addresses
(UHG, Aula der Universität, Fürstengraben 1)

Peter Schneck, President of the DGfA/GAAS
Rainer Thiel, Dean of the Faculty of Philosophy, Friedrich-Schiller-University of Jena
Kurt Dieter Koschmieder, Vice-Rector, Friedrich-Schiller-University of Jena
Albrecht Schröter, Mayor City of Jena

Opening Keynote Lecture
(Aula der Universität, UHG, Fürstengraben 1)

Roger Geiger
Distinguished Professor of Higher Education
Pennsylvania State University (University Park, PA)

Reception of the DGfA and the University
(Reception Area / Innenhof UHG, Fürstengraben 1)

Friday, June 5, 2009

9:00

Keynote Lecture

(Aula der Universität, UHG, Fürstengraben 1)

Paul Lauter

Allan K. and Gwendolyn Miles Smith Professor of English,
Trinity College (Hartford, CT)

10:45

Keynote Lecture

(Aula der Universität, UHG, Fürstengraben 1)

Paula M. L. Moya

Associate Professor of the Department of English at Stanford University,
(Stanford, CA)

14:00

Workshops

Workshop 1

(Carl-Zeiss-Str. 3, SR 124)

“Charm School,” Talk Shows, Soap Operas and Other TV Sites of (Cultural) Education

Chairs: Christina Meyer (Oldenburg) / Barbara Krah (Mannheim)

Participants:

Katja Kanzler (Leipzig):

"To Sue and Make Noise": Civic Didacticism and Comic Spectacle in *Boston Legal*

Florian Groß (Hannover):

"Quick quips and pop culture-laden bromides": Cultural Education in *The O.C.* and *Veronica Mars*

Daniel Stein (Göttingen):

Serializing and Popularizing Cultural Conflict: Morgan Spurlock's TV-Documentary Series *30 Days* as Educational Resource and Didactic Model

Birte Horn (Duisburg/Essen):

Gender Roles in American Television Shows: From *I Love Lucy* to *The L-Word*

Thomas Klein (Mainz):

'Lost' in Storytelling – Or Do New American Television Series Teach Us How to Tell a Story?

Workshop 2

(Carl-Zeiss-Str. 3, SR 125)

Faculty Towers – Academic Self-Reflection in Film, Fiction, and Theory

Chairs: Jeanne Cortiel (Paderborn) / Karin Höpker (Erlangen)

Respondent: Paul Lauter (Hartford, CT)

Participants:

Simone Knewitz (Bonn):

Literary Criticism 2.0? Academic Self-Reflection and Scholarly Identities in the Blogosphere

Rüdiger Heinze (Braunschweig):

Death on Campus: American Academia in US Horror Films

Stefanie Müller (Frankfurt):

The State Nobility? – The Power of the Academic Elite in Donna Tartt's *The Secret History*

Christian Klöckner (Bonn):

'Intellectual Diversity' and the Politics of Academic Freedom

Christian Schmidt (Bayreuth):

Percival Everett's *Erasure*: Treading the Academic Fault Lines of Black Writing

Workshop 3

(Carl-Zeiss-Str. 3, SR 222)

"Critique for what?" American Studies and Cultural Studies in a Changing Academic Landscape

Chairs: Alexandra Ganser (Erlangen) / Stefanie Schäfer (Heidelberg)

Participants:

Ulla Kriebner (Graz):

Unlocking Potential: American Cultural Studies and the Bologna Process

Charlie Wesley (Binghamton):

Bridging the Gap: Radicalism and Conformism

Martin Butler (Duisburg-Essen):

Towards a New Responsibility: (Urban) Cultural Studies, Ecocriticism, and the Need for Sustainable Development

Maryann Henck, Maria Moss, Sabrina Völz (Lüneburg):

Moving into the 21st Century: Developing American Studies, Cultural Studies, and Soft Skills at Leuphana University Lüneburg

Workshop 4

(Carl-Zeiss-Str. 3, SR 223)

American Education: Chances and Challenges from a German Didactic Perspective

Chairs: Martina Wolff (Köln) / Nancy Grimm (Jena)

Participants:

Marco Althaus (Wildau):

For-Profit Higher Education in America: Reform-Minded Teaching and Learning in a Commercial University Model

Anne-Marie Scholz (Bremen):

"Deine Arbeit soll Dein Pferd sein, nicht Dein Reiter": The "Business-Career" Film, American Studies and the Classroom

Gerhard Finster (Dillingen):

Teaching US Youth Culture as Represented in Recent Literature and Movies

Kerstin Knopf (Greifswald):

Native/American Education in German Classrooms: Teaching *Four Sheets to the Wind*

17:30

Information Session I

(Großer Rosensaal, Fürstengraben 27)

Potentiale und Realisationen neuer Publikationsformen in der deutschen Amerikanistik

Chairs: Ingrid Gessner (Regensburg), Juliane Schwarz-Bierschenk (Regensburg)

Participants:

Carsten Hummel (Halle-Wittenberg / ZUSAS): *ASJ: American Studies Journal*

Sebastian M. Herrmann (Leipzig): *aspeers: emerging voices in american studies*

Birgit Bauridl (Regensburg) / Ingrid Gessner (Regensburg) / Susanne Leikam (Regensburg) / Juliane Schwarz-Bierschenk (Regensburg): *COPAS: Current Objectives of Postgraduate American Studies*

Fritz-Wilhelm Neumann (Erfurt): *EESE: Erfurt Electronic Studies in English*

Wilfried Raussert (Bielefeld) / Matthias Oppermann (Bielefeld): *FIAR: Forum for Inter-American Research*

Nassim W. Balestrini (Regensburg): *Nabokov Online Journal*

Respondents:

Hans-Jürgen Grabbe (Halle-Wittenberg)

Udo Hebel (Regensburg)

Peter Schneck (Osnabrück)

17:30

Women's Caucus Meeting

(UHG, Senatssaal, Fürstengraben 1)

19:00

Reception of the City of Jena

(Rathaus, Rathausplatz)

20:30

Public Reading: Kerry Shawn Keys

Introduction: Peter R. Claussen, American Embassy
(Großer Rosensaal, Fürstengraben 27)

Saturday, June 6, 2009

9:00

Keynote Lecture

(UHG, Aula der Universität, Fürstengraben 1)

Peter Freese

Professor Emeritus Dr. Dr. h.c. mult., Paderborn University

10:45

GAAS Business Meeting / DGfA Mitgliederversammlung

(UHG, Aula der Universität, Fürstengraben 1)

13:00

PGF: Young Scholars Lunch

(venue tba)

14:00

Workshops

Workshop 5

(Carl-Zeiss-Str. 3, SR 124)

American and German Education in the 19th and Early 20th Centuries

Chairs: Gregory R. Zieren (Clarksville, TN) / Martin Meyer (Halle)

Participants:

Axel Jansen (Tübingen):

Why the German Model Had to Wait: Alexander Dallas Bache and Scientific Education in Antebellum Philadelphia

Anja Becker (Nashville, TN):

German-trained Southern, Southwestern, and Western University Leaders in the Early 20th Century

Charles E. McClelland (Albuquerque, NM):

American Examples in the Debate about Admitting Women to German Universities, 1896-1909

Gregory R. Zieren (Clarksville, TN):

Cross-fertilizing Curriculum in Engineering and Technical Education: The Work of Robert Thurston and Alois Riedler in the Late 19th Century

Workshop 6

(Carl-Zeiss-Str. 3, SR 125)

"'Tis education forms the common mind / Just as the twig is bent, the tree's inclined": Moral Education in America

Chairs: Sabine Meyer (Münster) / Ann-Stephane Schäfer (Mainz)

Participants:

Sebastian Honert (Erlangen):

Ways of Knowing: Moral Education in the Academy

Thomas W. Clark (Kassel):

Saving the American Republic: The Concept of Moral Education as a Critique of Capitalist Liberal Democracy

Sabine N. Meyer (Mainz/Münster):

'Mak[ing] Noble, Law-Abiding Citizens': Scientific Temperance Instruction in American Public Schools

Beate Eisner (Potsdam):

Soka Education: Buddhist Interventions in U.S. Education

Workshop 7

(Carl-Zeiss-Str. 3, SR 222)

Education and the Multicultural Ideal: Literary and Cultural Perspectives

Chairs: Eva Gruber (Konstanz) / Caroline Rosenthal (Konstanz)

Participants:

Barbara Buchenau (Göttingen):

Toward Multiple Identities? The Education of Haudenosaunee Cultural Brokers

Carmen Fels (Marburg):

'The Ford English School Melting Pot': Education, Assimilation, and Fordism

Astrid Haas (Bielefeld):

The Calculus of Literacy: Jaime Escalante, Richard Rodríguez, and the Latina/o Education Debate between Assimilation and Multiculturalism

Bärbel Höttges (Mainz):

"Save the Man?" Education and Ethnicity in U.S. History and Culture

Nicole Waller (Mainz):

Oppositional Pedagogy: Lessons about Teaching in African American Literature

Workshop 8

(Carl-Zeiss-Str. 3, SR 223)

PGF: Dialogue and Exchange: Postgraduate Keynote Responses

Chairs: Christina Oppel / Anna Rapp / Anna Maria Thiemann (Münster)

Participants:

Carmen Dextl (Erlangen) / Response: Paula Moya

Corinna Lenhardt (Münster) / Response: Paul Lauter

Anna Rapp (Münster) / Response: Peter Freese

18:30

Information Session 2

„Building Bridges“

(UHG, Senatssaal, Fürstengraben 1)

Chair: Martina Kohl (Berlin)

Participants:

Prof. Dr. Udo Hebel, Universität Regensburg

Dr. Rolf Theis, Goethe Gymnasium Frankfurt; hessisches Mitglied der EPA-Kommission
Englisch

Günther Sommerschuh, Institut für Qualitätssicherung und Schulentwicklung, Schleswig
Holstein

Anke Hildebrandt-Mirtschink, Continuing Education Program Coordinator, ZUSAS

Manfred Strack, Amerikazentrum Hamburg

20:00

Reception

(Rosensäle, Fürstengraben 27)

(Buffet courtesy of Winter Verlag, Heidelberg)

Conference Party

Cash Bar

Sunday, June 7, 2009

10:00

Closing Panel (Open to the Public)

(UHG, Aula, Fürstengraben 1)

12:30

End of Conference

14:00

Trip to Weimar